

02.06.2014 Reynolds Receives “Best Booth” Award at 2014 NADA Convention

At the 2014 National Automobile Dealers Association (NADA) Convention & Expo, held Jan. 24-27, in New Orleans, Reynolds and Reynolds was among five companies whose booths were recognized as “Best in Show.” Reynolds received the “Best Large Island Booth” award.

In a news release, NADA indicated this the first time it has awarded “Best in Show” awards that recognize companies for excellence in design and construction, including the use of innovative materials and creativity in color, lighting, and attractions. The exhibits were also evaluated on branding, company imagery, messaging, and incorporating the theme of the NADA convention.

The “Best in Show” awards also were categorized by exhibit size, with Reynolds receiving the award for a stand-out booth of 2,000 square feet or more.

More than 550 companies exhibited at the 2014 NADA show.



**Reynolds’ NADA Show Booth
Recognized as “Best in Show”**